

COVER PAGE

TITLE: APPARATUS AND PROCESS FOR EVALUATING SURVEY DATA

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CITIZENSHIP: As above

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The drawings and illustrations of the Attached Documents are incorporated herein as the Drawings of the disclosure.

The references of said documents are incorporated herein as the Information Disclosure Statement of prior art known to the authors.

FIELD AND BACKGROUND OF THE INVENTION

Field of the Invention

The present invention relates in general to data analysis, and more particularly to analysis of data relating to consumer, viewership, readership and circulation surveys.

Background Information

- 10 Background Information is presented in the Attached Documents.

SUMMARY OF THE INVENTION

The invention, its objects, features and advantages are summarized in the Attached Documents.

DESCRIPTION OF THE PREFERRED EMBODIMENT

The currently envisioned preferred embodiment is set forth in the Attached Documents.